

## LOCAL CONTENT CONFERENCE HOUSTON 2018: PRESS RELEASE

April 23, 2018

The Local Content Conference Houston 2018 is almost here. Marak Alliance LLC looks forward to welcoming attendees to the event on 01 – 02 May 2018 at JW Marriott Houston Downtown, 806 Main St., Houston, Texas, USA. 77002.

Marak Alliance LLC is pleased to announce that the opening address of the Conference will be delivered by a representative of Secretary Rick Perry, United States Secretary of Energy.

SABIC's VP of local content, Fuad Mosa, the keynote speaker, will discuss the NUSANED™ (meaning support) initiative launched in 2017 to achieve SABIC's first integrated localization agenda and local industry development. SABIC, a diamond sponsor of the Conference, is a global leader in diversified chemicals headquartered in Riyadh, Saudi Arabia and manufactures commodity and high-performance plastics, agri-nutrients and metals on a global scale in the Americas, Europe, Middle East and Asia Pacific. NUSANED™, SABIC's national initiative to support Saudi vision 2030, aims to enable and support new investment, private sector growth, develop local workforce capabilities, transfer and localize opportunities, technology transformation and attract foreign investment to Saudi Arabia with emphasis on SME's development. SABIC is well positioned to provide support to investors by leveraging its extensive knowledge of industry and team of experts and advice investors on the best way to achieve mandated local content targets.

The opening speech on May 02 will be delivered by H.E. Dr. Goodluck Jonathan, former president of the Federal Republic of Nigeria and will discuss the role of local content in preventing conflicts in the oil rich Niger Delta region in Nigeria. Mr. Omar Mitha, Chairman/CEO, ENH, (the National Oil Company, Republic of Mozambique) will present a keynote speech on how local content will encourage foreign investment as well as develop local capabilities and industries in Mozambique. Papers and panel sessions will involve speakers including Roger Tissot; Nelson Narciso Filho, President at NNF Energy Consultancy (former director of ANP); Prof. Engobo Emeseh, Head of Law School at University of Bradford; AFDB representative, Charles Nyirahuku; Dr. Miriam Grunstein, scholar at the Mexico Center, Baker's Institute of Public Policy; Luis Miranda, Director of Miranda Alliance Business Development LLC, Prof. Marcelo Neuman (Argentina), Gosia Nowakowska-Miller of the International Finance Corporation and Jorge Aviles of TransAlta. Please visit event's website for more details on speakers.

The Conference will be beneficial to attendees including but not limited to executives, policy makers, law makers, local content advisors, supply chain professionals, landmen, business development managers, and public relations advisors. The networking events during the Conference will produce long lasting business connections for attendees and add value to local content implementation in their respective companies and countries.

Register at: <https://localcontentotc2018.com/registration>. Enquiries: e-mail: [Lorcenda@marakconsulting.com](mailto:Lorcenda@marakconsulting.com). Phone: +1 832.404.7429

Correspondence Address:

Marak Alliance LLC  
701 San Jacinto St Suite 149  
Houston, TX 77052 USA  
#53390 PMB 21190